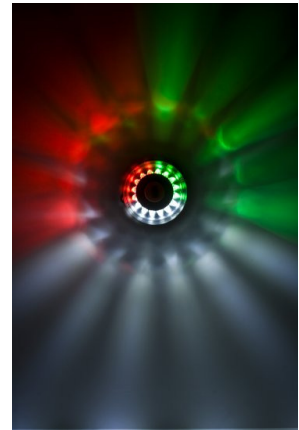




Award-winning, Navisafe maritime lighting and attachment nautical safety products now available throughout France

- Plastimo appointed to distribute Navisafe lighting and attachment systems to retail outlets throughout France
- Unique Navisafe Maritime Lights improve safety for all types of Nautical activities
- Royal Norwegian Yacht Club (KNS) approved emergency lights. Navisafe lights used as permanent light on “Match Race DS 37 boats”,
- Recommended by Stein Storlien, Rescue Inspector, Norwegian Society for Sea rescue (NSSR).



April 2008 – The Navisafe, the award-winning, maritime lighting and attachment range of products that combines water proof, **360 degree visibility** super bright LED light and a **double magnetic system**, integrated into a compact shape that fits easily in your pocket, that improve safety and eliminate accidents on the water are now widely available in retail outlets throughout France, thanks to a new partnership between top maritime distributor, Plastimo and Navisafe.

How Navisafe lights work:

Navi light gives ultra strong light 360°, steady light as well as emergency flash. Navi light is made to be fastened almost everywhere, it is waterproof and will float if pulled from its secondary magnetic fastening. The Navi light continues to shine for 30 hours on steady light and 5 days on emergency blink. Navi light is also very easy to use and can be operated by almost anyone of any age at any time, even with cold fingers! A child, in total darkness, can push the big “ON/OFF” button. All of this is integrated into a design small enough to carry Navi light in your pocket so you will always have access to light when you need it, making Navi light a unique lighting product.

Navi light 360° can be used as an independent light source while camping, or as an anchor light on a boat. It is an ideal light source for many recreational activities, and is extremely efficient in increasing your visibility in an emergency situation. Navi light 360° projects a high-intensity light while consuming little power. Navi light 360° is robust and waterproof and has a versatile magnetic attachment system.

The double magnetic system means the light attaches everywhere, on your clothes, on your boat, inside a tent, to your car everywhere you need light, and as a rescue light it will give the exact position with intense emergency blink.

Recreational boats have developed greatly over the last decade. Recreational boats have more horsepower today than ever before. Unfortunately, accidents have increased dramatically over the last years. High speed collisions after dark are more common these days, therefore your visibility on the water is of utmost importance - even if you are just going out kayaking to see the sunset.



The unique feature of Navi light 360° lies in its attachment system and its design. A magnetic attachment system makes it easy to snap on to your headwear. Navi light 360° enjoys unobstructed visibility due to its unique over-the-head location.

The unique over-the-head position allows for excellent visibility while maintaining your night vision which is of outmost importance while navigating a boat in darkness. The flexible attachment system can easily secure the lantern to other pieces of clothing if desired or onto the boat. Finally, its small size makes it easy to bring along in your pocket or store on your boat as a backup to your existing navigation lights.



What they say about Navisafe lights

Stein Storlien, Rescue Inspector, Norwegian Society for Sea Rescue (NSSR) said the following when shown Navi light 360°: "I really like the portable lantern,... it is one of the better products I have ever seen. I have no problems recommending this lantern."

"The Navi light 360° is an exceptionally good "all round" light. It is perfect for lighting inside a tent and the additional safety function is a tremendous advantage." Svein Nordbye Andersen – General Secretary in the Norwegian paddling society. "I would like to keep the Navi light 360° that I tested for myself for personal use - that must be the best endorsement I can possibly give the product."

"These Navi light 360° are absolutely brilliant" - Sail maker Fredrik Brodersen, Owner of Lyngør Sail Factory.

Stein Viken, Editor of Paddling Magazine, said after using Navi light 360°; "Quite simply an exceptional solution for canoe and kayak paddlers. During our trips at dawn and at night it worked extremely well. It was very visible from far away and from all directions. And best of all, the paddler himself would not get blinded. We can therefore warmly recommend Navi light 360°"

Plastimo Navisafe Relationship

Tangi Ledec, Product Manager at Plastimo, comments, "Navisafe lighting and attachment ranges are an incredible unique addition to our product portfolio. The products fit perfectly into **both** our emergency "man overboard" range and our standard nautical lighting range. There is a tremendous excitement in the maritime market regarding the arrival of these products that are suitable for water users of all abilities and all types of craft. We are delighted to be appointed as the distributor of Navisafe products."

Jo Engebretsen, Managing Director of Navisafe said, "We are delighted to partner with a distributor of the caliber of Plastimo. We have been overwhelmed by the enthusiastic response to our product from customers and the media in France. With the support of Plastimo's strong distribution network, exceptional reputation, knowledgeable sales force and extensive retail contacts throughout France and many other Countries around the world, we are confident that we will grow our presence significantly and that thousands more water users, sailors and paddlers will soon be able to enjoy the safety benefits offered by Navisafe products."

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Editors Notes

About Navisafe no

Hi Res and Low Res images available from www.navisafe.no/en/products_downloads.html

Navisafe is a specialist Norwegian lighting company that has developed a new way of combining a security light with useful, practical light and delivered this to the global nautical and outdoor pursuits market through a range of products under the Navi brand label.



The flagship product, Navi light 360° is a unique award winning design that combines water proof, 360 degree visibility super bright LED light and a double magnetic system, integrated into a compact shape that fits easily in your pocket. The double magnetic system means the light attaches everywhere, on your clothes, on your boat, inside a tent, to your car everywhere you need light, and as a rescue light it will give the exact position with intense emergency blink.

The Navi light 360° has now been complemented by a range of best selling attachment systems and maritime lighting products.

Further information regarding Navisafe is available at www.Navisafe.no and specifically at www.navisafe.no/en/about_us_the_Navisafe_story.html

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